

- Ricky W. Griffin (1999) states that a business or organization is a group of people working together through organizational structure and coordination. with the objective to achieve the achievement of the goals set It requires resources from the business environment, including man, money, material, machine, method, and management.

Administrative meaning

Siriwan Serirat (2002) has given the definition “Management” and “Administration” as follows Administration is a group of activities consisting of planning (Planning), organizing (Organizing), directing or facilitating. (Leading/Directing) and Controlling (Controlling), which are directly related to the organization's resources (6 M's) to be utilized and with the key aim of achieving the organization's goals effectively. and complete effectiveness

Boontan Dokthaisong (1994) defined management as the most efficient management of available resources to meet the needs of individuals, organizations or countries, or management for the profit of everyone in the organization.